



MODERN IDENTITY SOLUTIONS

Identity and Access Management (IAM) Strategy

Strategic planning is critical for effective identity programs

Identity program challenges are multiplying

Identity challenges facing the modern enterprise are more daunting than ever, due to emerging trends such as cloud adoption, a mobile workforce, zero trust and a tightening regulatory environment. But an identity program is complex. It impacts every aspect of an organization's people, processes and technology. Many identity programs fall short because of insufficient planning, unrealistic expectations, poor technology decisions, or lack of strategic focus.

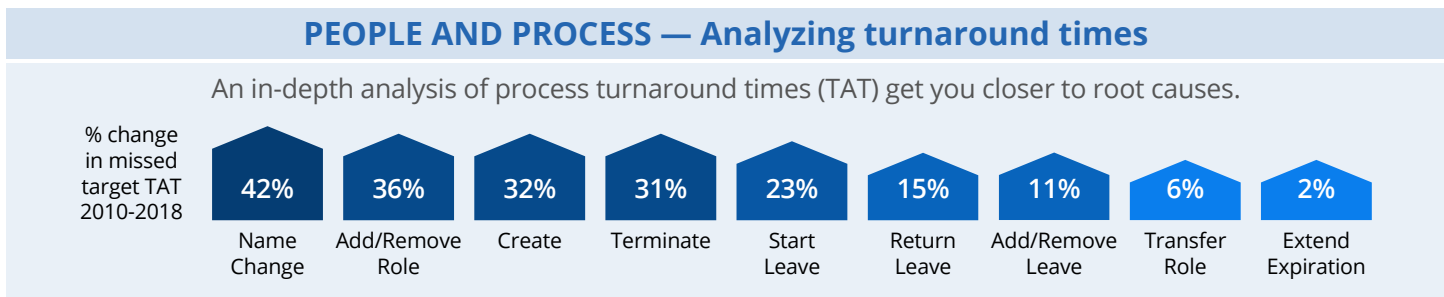
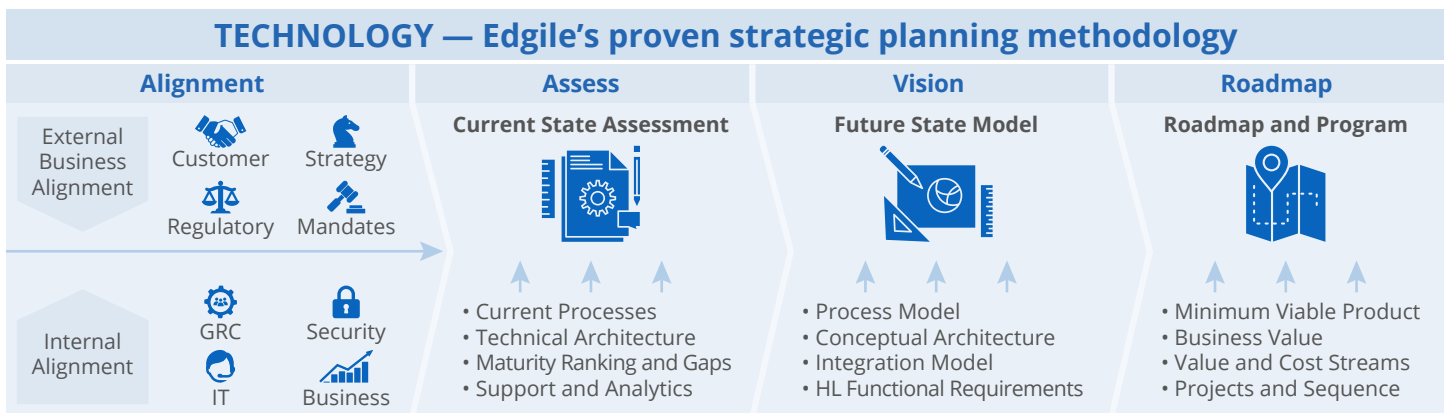


Strategy provides a critical foundation

Edgile's strategy-first approach to IAM provides a critical foundation for long term success. We build a deep understanding of our clients' current state environment, including risk factors, operational costs, regulatory needs, organizational constraints, technical architecture, and supporting business processes. We then develop a prioritized and structured roadmap for future success that is value-driven and aligns to well-established industry best practices.

IAM capabilities must meet comprehensive regulatory requirements.

- Health Insurance Portability & Accountability Act (HIPAA)
- California Consumer Privacy Act (CCPA)
- Sarbanes-Oxley (SOX)
- Fair Credit Reporting Act (FCRA)
- Gramm-Leach-Bliley Act (GLBA)
- Payment Card Industry (PCI-DSS)
- Global Data Privacy Regulation (GDPR)



Edgile's 3-phase strategic planning identity approach

About 80% of a successful identity program is the result of people, process and governance. It's never too late to develop an identity strategy that reflects shifting business and technology needs, emerging risk vectors and new regulatory mandates.

Whether you already have a mature identity solution or are just embarking on your identity journey, we recommend periodic recalibration of your strategy to reduce risk, enhance user experience and achieve operational excellence.

1: Determine the Current State

If you're just starting out on your IAM journey or looking to recalibrate your direction, a current state assessment benchmarks the maturity of existing capabilities against Edgile's IAM reference framework.

Weeks 1-2		
Goal	Activities	Outcomes
<ul style="list-style-type: none"> ✓ Understand business risks ✓ Understand current maturity ✓ Understand future target maturity ✓ Develop a roadmap and budget 	<ul style="list-style-type: none"> ✓ Stakeholder discovery workshops ✓ Align with business needs ✓ Review people, process & governance ✓ Calculate maturity scores 	<ul style="list-style-type: none"> ✓ Framework-based maturity assessment ✓ Business Case (ROI/CBA) ✓ Findings and Recommendations ✓ Current State Process Maps

2: Envision the Future State

The future state is an aspirational vision that should align to the various technology, business, operational and regulatory needs that are driving the enhanced IAM capabilities and requirements.

Weeks 3-6		
Goal	Activities	Outcomes
<ul style="list-style-type: none"> ✓ Establish a robust governance framework ✓ Align technology to business needs ✓ Improve end-user experience ✓ Establish a transformative vision 	<ul style="list-style-type: none"> ✓ Define optimized business processes ✓ Calculate value-based metrics and KPIs ✓ Develop future state architecture ✓ Create governance/operating model 	<ul style="list-style-type: none"> ✓ Operationalized governance model ✓ Future vision for identity ecosystem ✓ Measurable criteria for program success ✓ Risks/issues identified and quantified

3: Create a Structured Roadmap to Achieve Goals

The roadmap provides a detailed plan that will get you from your current state to the desired future state and set expectations for when key qualitative and quantitative benefits will be achieved.

Weeks 7-10		
Goal	Activities	Outcomes
<ul style="list-style-type: none"> ✓ Establish a strategy and plan for IAM ✓ Identify resource needs ✓ Understand risks and constraints ✓ Set expectations for value realization 	<ul style="list-style-type: none"> ✓ Creation of strategy and roadmap ✓ Develop phased approach ✓ Achieve buy-in from key stakeholders ✓ Lay groundwork for next steps 	<ul style="list-style-type: none"> ✓ Stakeholder engagement/sponsorship ✓ Better alignment with the business ✓ Realistic staffing and execution plan ✓ Ability to execute on technology vision

Edgile: We Secure the Modern EnterpriseSM

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